

Well Mind People Cookie Policy

Hello there!

Thank you for checking out our cookie policy. We are committed to ensure our website and the use of cookies, complies with UK laws on privacy and data protection. This policy sets out the types of cookies we use, the exact cookies used on our website, whether we are using any third-party cookies, how you can control our use of cookies, what their expiry dates are and how you can get in contact with us for more information.

What are cookies?

Cookies are small files of information, usually containing letters and numbers, that websites store on your browser, or the hard drive of your computer. You must however agree to these cookies being stored for them to be stored on your device.

Our website needs to use these cookies so we can understand what works well with our website, and what we can do to improve. These cookies also allow us to distinguish you from other website visitors, helping us to provide you with a seamless experience on our site.

What type of cookies do you use?

We use the following cookie types:

Essential Cookies – These can also be known as Strictly Necessary Cookies, and they're very important for us to make sure our website runs as it should. As a result, these cookies are always automatically enabled, to make sure our website works sufficiently. Some examples of uses of essential cookies include the distribution of website traffic across multiple servers – without the website speed being affected.

Analytical Cookies – These can also be known as Performance Cookies, and they gather information about how website visitors use a website. These cookies help us to keep count of the number of visitors on our website and also helps us to understand how these visitors use our website. This enables us to understand what works well on our website, and what doesn't work so well, so we can continuously improve the site for visitors.

Functionality Cookies – These make your experience on our website easier by remembering user preferences and simplifying interactions. Some examples of what these cookies enable include remembering your language preferences, font sizes.

Advertising Cookies – These can also be known as Targeting Cookies. These cookies track your visits to our website, including the pages you visit, and any links you have followed from said pages. This

information is then used to display adverts to you, based on what we have learned about your preferences from these cookies.

To provide you with the best, tailored browsing experience, we may share this information with third-parties, so they can display adverts based on what we know you like.

What exact cookies do you use on your website?

We've provided a detailed breakdown below of all the cookies we use on our website, and why we use them.

Name and Type of Cookie	Why do we use this?
CookieScriptConsent First Party	This cookie is used by Cookie-Script.com service to remember visitor cookie consent preferences. It is necessary for Cookie-Script.com cookie banner to work properly. <ul style="list-style-type: none"> • Essential Cookie • Cookie duration: 4weeks, 2 days.
burst_uid First Party	This cookie tracks and gathers data on the user's site activities, such as pages visited and how they navigate through the site. Its primary use is for analysing and improving site performance and user experience. <ul style="list-style-type: none"> • Performance Cookie • Cookie duration: 4 weeks, 2 days.
IDE Third Party	This cookie is set by Double-click and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. <ul style="list-style-type: none"> • Targeting Cookie • Cookie duration: 1 year.
_gcl_au First Party	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services <ul style="list-style-type: none"> • Targeting Cookie • Cookie duration: 2 months, 4 weeks.

ARRAffinitySameSite First Party	<p>When using Microsoft Azure as a hosting platform and enabling load balancing, this cookie ensures that requests from one visitor browsing session are always handled by the same server in the cluster.</p> <ul style="list-style-type: none"> • Essential Cookie • Cookie Duration: Session
ARRAffinity First Party	<p>This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.</p> <ul style="list-style-type: none"> • Essential Cookie • Cookie Duration: Session
__ga_Y1NP4JG8WW Third Party	<p>This cookie is used by Google Analytics to persist session state.</p> <ul style="list-style-type: none"> • Performance Cookie • Cookie Duration: 1 year 1 month
__ga Third Party	<p>This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.</p> <ul style="list-style-type: none"> • Performance Cookie • Cookie Duration: 1 year 1 month
M Third Party	<p>This cookie is generally used for performance and optimization of payment processing services, facilitating caching of content on the browser to make pages load faster.</p> <ul style="list-style-type: none"> • Performance Cookie • Cookie Duration: 1 year 1 month
__stripe_mid First Party	<p>This cookie is set by Stripe to distinguish users and enable secure payment processing during interactions with the website.</p> <ul style="list-style-type: none"> • Functionality Cookie

	<ul style="list-style-type: none"> • Cookie Duration: 1 year
__stripe_sid First Party	This cookie is set by Stripe to manage and process payments securely, allowing temporary storage of session related information during a users visit to the website. <ul style="list-style-type: none"> • Functionality Cookie • Cookie Duration: 29 minutes 59 seconds

Do you use any Third-Party Cookies?

Third party cookies are not set by us but are set by other domains than the website you visit. These cookies are placed on website visitor's devices by third-party outlets. Common examples of these third parties can include social media platforms, analytical providers, and advertising networks.

We have no control over the cookies third-parties use. We work with the following third-parties who may use the following cookies:

Name of Third-Party Cookie	Third-Party Provider	Why are these used?
IDE	DoubleClick.net	This cookie is set by Double-click and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website <ol style="list-style-type: none"> 1. Cookie duration: 1 year.

How can I control these cookies?

You are able to control your use of cookies on our website. You can do the following:

- Reject all cookies
- Select certain cookies you wish to use, and reject other cookies and;

- Deactivate the use of third-party cookies

To decide which essential, analytical, functionality and targeting cookies our website sets, follow the below steps:

- Click on the cookie icon to the bottom left of the screen
- Select the cookies that you would like to decline
- Select save & close

You can select “Decline All” in our cookie banner. But if you do so, this also blocks essential cookies, which means you may not be able to access all parts of our website, and our website may not work to the best of its ability for you. This also rejects third-party cookies.

You can also deactivate third-party cookies with your chosen browser. These steps vary slightly dependent on your browser choice, but more often than not can be located on the Settings page.

Google Analytics also provide the option for you to opt out of being tracked by them across all websites you visit. To do so, we recommend visiting <http://tools.google.com/dlpage/gaoptout>

What is the Expiry Period for your cookies?

Not including our use of essential cookies, all cookies expire after 1 year.

How do I ask you for more information?

If you’d like to learn more about our use of cookies, or if you have any questions, please get in touch with us on the following details:

sara@wellmindpeople.co.uk

We will ensure we get back to you within 5 working days.